



Positively Kids Ambassador Program

Positively Kids Ambassador Program is an opportunity for a family to share their story with the public and sponsors. Below is a list of activities that your child may be asked to participate:

- Story included on Positively Kids' website
- Story and updates posted on social media (Facebook, Instagram, Twitter, etc).
- Story featured in an annual giving mailing piece.
- Story featured in the Lucky Duck adoption brochures.
- Story and updates included in newsletters
- Media interviews (may include Lucky Duck interview).
- Media PSAs.
- Promotional appearances (i.e. throw ball out at baseball game or half time at Aces game).
- Appearance at events (ask events, Lucky Duck, etc.).
- Image use on brochures and other collateral pieces.
- Blog.
- Draw a picture or write a letter for top donors.

Expectations:

Positively Kids understands that you and your family have other obligations, such as work, school, doctor appointments, etc. This is why it is important to communicate with us when trying to schedule events. We will attempt to inform you of events/interviews as soon as possible. However, if you are unable to attend or would prefer a different day or time, please let us know as soon as possible.

There may be times that a different family's story will be featured on social media or in an interview. Please don't be offended. We still love you, but sometimes we have a certain request for media or there is an awareness month that another family's story is a better fit.

Although donating to Positively Kids events or annual giving isn't required, it is greatly appreciated. Asking your family and friends to support your family by donating to Positively Kids is a great way to ensure that we can continue our mission of providing healthcare to children just like yours!

Liking us and/or sharing our messages on social media is another great way to let others know about the wonderful programs Positively Kids offers and are available to families in Southern Nevada; especially for children with special healthcare needs. You can find us on Facebook, Twitter, Instagram, and LinkedIn.