



Annual Report 2014 - 2015



“The mission of Positively Kids is to provide high quality healthcare services for medically fragile and/or developmentally delayed children, birth to 18, and their families in Southern Nevada.”

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From the Desk of Fred Schultz, CEO

From our annual Las Vegas Lucky Duck Family Festival to Swing for the Kids Golf tournament, onto the holiday season for Breakfast with Santa and Shop with a Cop, it has been a tremendous and fun filled year!!

In February we opened our new Neonatal Pediatric Follow-Up Clinic on East Tompkins. This clinic, under the direction of our Board-certified Neonatologist/Pediatrician Dr. Farooq Abdulla, is seeing high risk premature babies born between 23 and 37 weeks gestation in addition to seeing the general pediatric population for all health care needs. We also provide well child and sick child visits, along with lactation training and counseling.

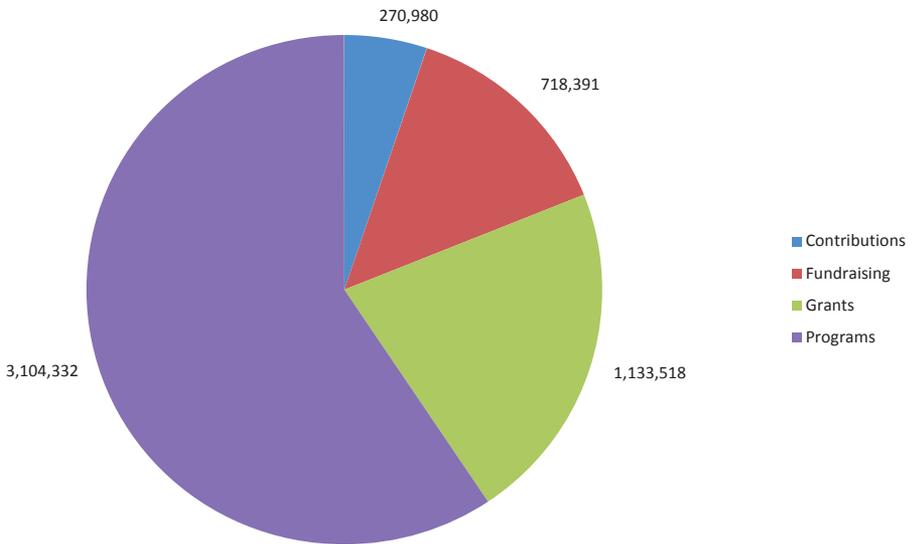
Medicaid enrollment for children and some adults totaled 2963 children and 510 adults. This Federally funded program was conducted so efficiently by our staff that we were chosen for radio spots, printed materials and billboards to promote the project and we were asked to speak about the model at a conference for other non-profits in the country.

The demand for our services have increased so much so that there are many days when we are delivering health care for 400 children a day! We fulfill our mission utilizing the expertise of nearly 75 medical professionals who I am proud to call Positively Kids employees!

Thank you to all of our donors, partners, vendors and volunteers to support our efforts in pediatric healthcare for children in our community!

A handwritten signature in black ink, appearing to read 'Fred Schultz', with a large, stylized flourish at the end.

**Foundation for Positively Kids
Gross Revenue by Class Type
Year End June 30, 2015**



Board of Directors and Administration

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Health Care Clinics

We have completed our second year with 3 School Based Health Centers. Statistical reports were completed and sent to the Clark County School District. The number of families who have insurance for their children rose by a small percentage. With the hiring of two additional Nurse Practitioners all of the school-based healthcare clinics can be open more frequently but are not yet open 100% of the time. A site has been identified for our fourth school-based healthcare clinic and the project has begun with Federal Grant Funding specifically for school clinics.

In February 2015, Positively Kids opened its Neo-Pediatrics Clinic. Although this is a fully functioning pediatric facility, our MD Pediatrician specializes in premature, high-risk newborns. Positively Kids received a “Healthy Tomorrows Partnership for Children” grant centered on Neonatal pediatric follow-up in the clinic. This is a five year grant that studies the growth and development of infants born from 32 – 37 weeks gestation. A partnership with the University of Nevada, Las Vegas was formed whereby UNLV collects the data for these infants and then provides a comprehensive report on the results of the child’s growth and development under this specialized care during the child’s first twelve months.

To complete the all-inclusive care for these infants, the Positively Kids Early Intervention program was also relocated to this clinic. There is room for all staff and a large room to accommodate the entire team that performs the initial Early Intervention evaluations on the children referred to the program.

The medical clinic on the Child Haven campus in partnership with the Department of Family Services is thriving. There are 2 providers on location most days. The clinic expanded its hours to include Saturdays. Our medical professionals and Doctors worked together to complete a set of pediatric templates in our electronic medical records system. These templates are being replicated nationwide by other pediatric practices.

The billing area secured a separate contract with Nevada Medicaid establishing the children on the Child Haven campus as a Custodial Care Service. Under the supervision of a Nurse Practitioner, it is possible to bill Medicaid for many of the services the nurses are providing. This has generated a substantial amount of new revenue.



Home Health & Nursing

We have completed our 8th year of our Title IV B grant and are currently in our final year of the third grant cycle (each cycle is three years). This grant provides RN case management to both Foster and Biological families who are under the supervision of the Department of Family Services. This grant also allows families to access respite services when in need. This has been a struggle due to increased census and available funding. This program represents about 75% of Home Health patients with an average monthly census of 65 children receiving services. This is a dramatic increase in census compared to 2013-2014.

Our Home Health program has started to expand with our increase of Intermittent and Skilled Respite services. Home Health is part of two new grants providing services for NICU (Neonatal Intensive Care Unit) discharges and Pediatric Hospital Transition Care. This has allowed families to access Home Health services easier and for us to provide safe, high quality home health services for the pediatric population.

Home Health is in its final stages of Medicare and ACHC accreditations process to allow us to become Medicaid certified. We are currently accepting all Private insurances and Amerigroup Medicaid with single case agreements.

The Healthy Tomorrows Grant allows for Respite services to families in need with a skilled medical diagnosis. This year the grant has allowed for an increase in hours to each family ranging from 50-60 hours per fiscal year and has allowed an increase in the number of patients we can serve.

Our Medical Daycare is still seeing 2 full-day medically fragile children.



Cottages Nursing Program

During this fiscal year the population of foster children on the Child Haven campus has slowly risen. What was thought to be just a temporary issue has turned into a daily trend. Census on campus is averaging 60-80 children and medication management and sick calls are on the rise. The Nursing staff averages 1700 medications dispensed each month. Since this is more than one nurse is capable of handling, a second nurse was added to cover 12 of the 24 hours needed.

A new super bill was developed and put in place. Each service provided to every child in a 24 hour period is noted in their electronic medical record. This super bill is then used for invoicing Medicaid and other insurance providers for the services provided. This has resulted in increased revenue for this program.

This was the year of audit for the Child Haven campus by the Legislative Council. This audit occurs every 7 years and includes the campus Nursing program. Once again, we were approved and passed the audit. Comments were noted that this program is the strongest in its history.

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Positively Kids Health Insurance Program – PK-HIP

Over the past 2 years PK-HIP has been focused on getting uninsured families in Clark County Schools enrolled in Medicaid or a Qualified Health Plan. The Federal grant we received for nearly \$900,000 afforded us the staff and infrastructure to initiate this project. Our bilingual Enrollment Specialists have enrolled a total of 2,453 children into Medicaid, 510 children into Nevada Check-Up, and 994 parents enrolled into insurance coverage.

Our partnership through family engagement at the schools has leveraged our services and helped provide the needed medical coverage to hundreds of children.

Through our successful efforts we have been awarded a Nevada Health Link grant to provide Navigator services and education outreach in the community this next year. In addition, we were selected to speak about our process, and multi media outlets were chosen in Southern Nevada to advertise our services.



Early Intervention

Our Early Intervention program serves an average of 220 infants and toddlers every month. We are excited to be on an upward growth in individualized family service plans due to cross referrals from our Neopediatric Clinic. Every month we average 5 children transitioning into Clark County School District. Transition planning starts 7 months before the child turns three which contributes to 100% of our families experiencing a smooth transition from Early Intervention into Clark County School District or other resource options chosen by the parent.

Our team of 3 Service Coordinators, 6 Developmental Specialists, 5 Speech Therapists, 2 Pediatric Physical Therapists, 2 Occupational Therapists, and additional support therapists are assigned as teams to each family in 5 various zones across the Valley.

In the next year we have plans to reconstruct the Intake Clinic with a full time bilingual Service Coordinator and two separate meetings for eligibility and then the development of the individualized family service plan. Our clinic schedule supports up to 12 multi-disciplinary team assessments per week utilizing 4 teams.

We also have other disciplines covered such as Intensive Behavioral Services, Vision, and Nutrition to support families.

Trainings this year included staff training in SKI-HI for the deaf and hard of hearing, and training in ADOS for Autism assessments.

Positively Kids has 6 medical pediatric clinics cross-referring developmentally delayed pediatric patients through Nevada Early Intervention Services. We are pleased to partner with Dr. Abdulla who is our Staff Neonatologist providing services to premature babies.

We have experienced staff to advocate and support families with Medicaid enrollment, SSI, connecting families to resources, and support individuals in the community. We continue to leverage PK resources and grant services with cross referrals on behalf of our families for housing case management, new clothes donations, and providing new books upon exiting our program with a graduation certificate.

The year ended with high marks for our fifth consecutive audit from Nevada Early Intervention Services. Kudos to the entire team!



Philanthropy at Work

Our annual signature events continued this year with the addition of our new Gala which Honors a deserving person or couple each year.

The 15th Annual Duck Fest took place in the Town Square park and pond. Our friends at MoneyTree Loans once again served as our Presenting Sponsor with returning media sponsors Fox5, Hot 97.5 and the Review Journal. 36 prizes were given away and included cash awards for the three top winning ducks.

Swing for the Kids was held once again at TPC in Summerlin where 100 golfers enjoyed the beautiful day, well-manicured course, barbeque buffet lunch and fantastic raffle items. Attempts were made to win three different hole- in-one prizes: \$1,000,000, a brand new car donated by Centennial Toyota or a Las Vegas Harley Davidson motorcycle.

Gala: For the Love of Children. This year we honored Kirk and Rhonda Clausen. Kirk serves as regional president of Wells Fargo Bank and Rhonda is Chair of the Women's Leadership council for United Way. Nearly 200 friends and family attended the gala affair held at the JW Marriott in Summerlin, NV. Fantastic silent, live and puppy auctions were held amidst the Champagne reception, fantastic 3-course dinner, specialty drinks and Las Vegas Strip Headliner, Travis Cloer. Nearly \$90,000 was raised to provide services for medically fragile children in Clark County.



For the
LOVE
of Children

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